
TRAVEL AND TOURISM

9395/01

Paper 1 The industry

For Examination from 2017

SPECIMEN INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.

This document consists of **4** printed pages.

Question 2

Growth in holiday arrivals to New Zealand 2012–2013

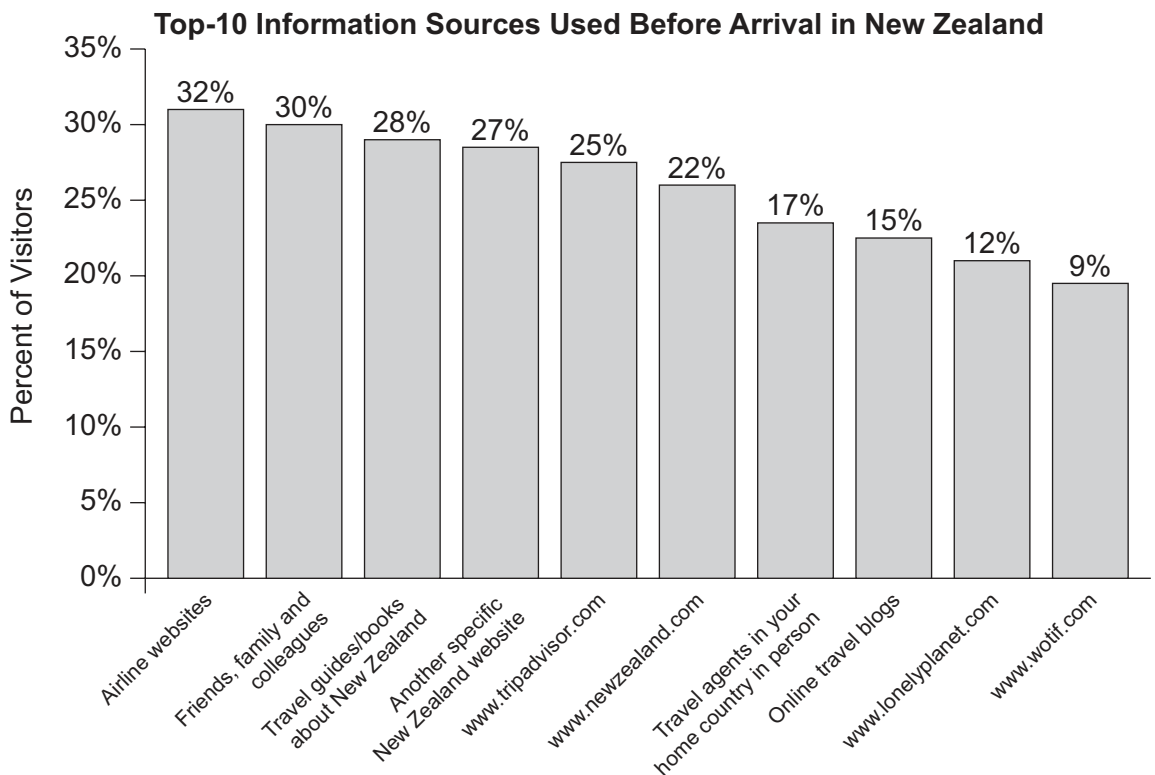
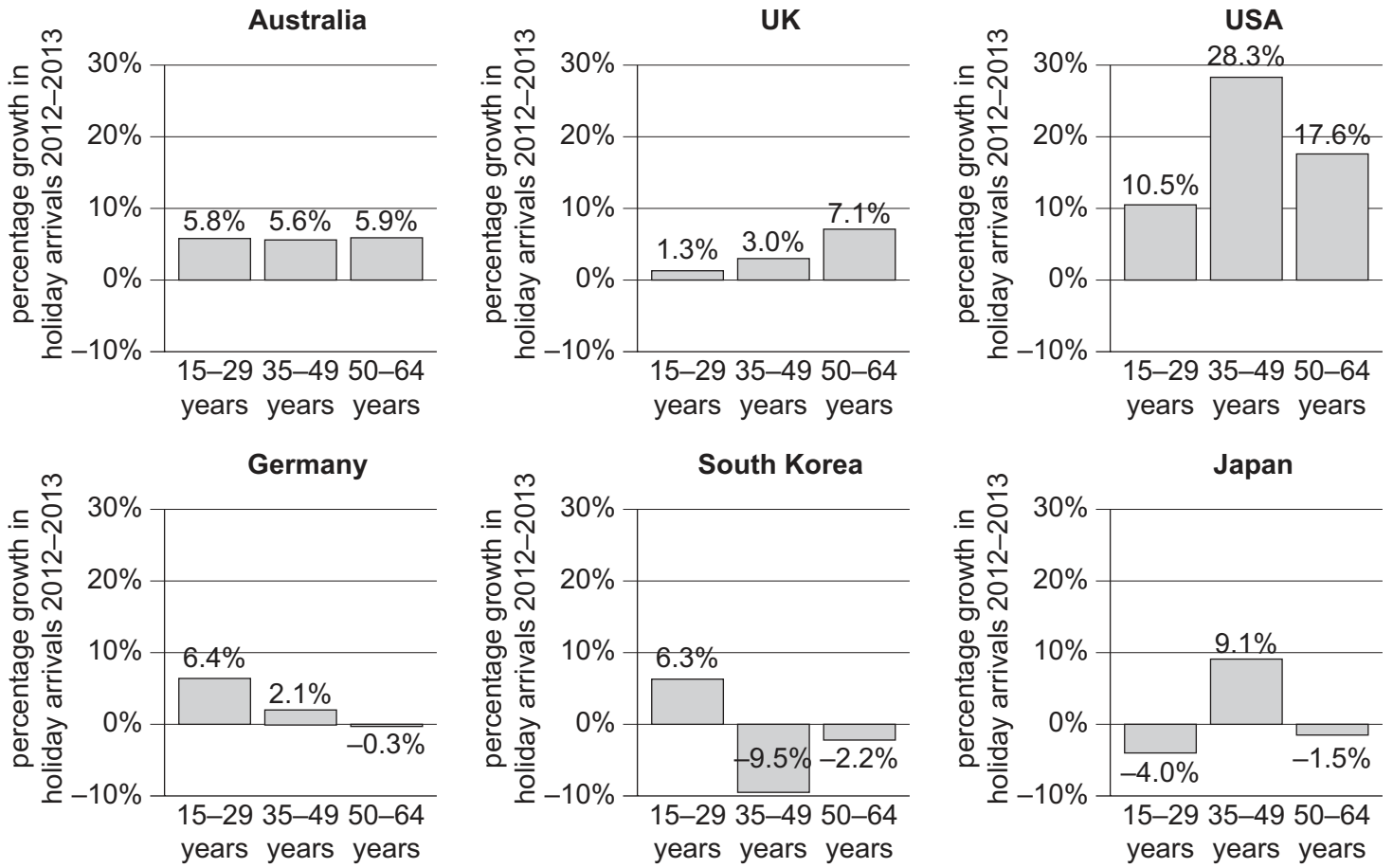


Fig. 1

Question 3**Mount Rushmore**

The Mount Rushmore National Memorial is visited by nearly three million people each year. They come to see the beauty of the Black Hills of South Dakota and learn about the birth, growth, development and preservation of the United States of America.



While most visitors travel to Mount Rushmore to admire the enormous sculpted faces of former American Presidents; George Washington, Thomas Jefferson, Theodore Roosevelt and Abraham Lincoln, there are numerous other ways to experience this site and learn all about the human history and the natural surroundings of the Black Hills of South Dakota.

There is no entrance fee for Mount Rushmore National Memorial. All facilities at Mount Rushmore National Memorial are wheelchair accessible.

Fig. 2

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Question 2 Figure 1 © adapted: <http://www.tourismnewzealand.com/media/1111207/insights-webinar-november-2013.pdf>.

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